

Publishing Internships



Overview:

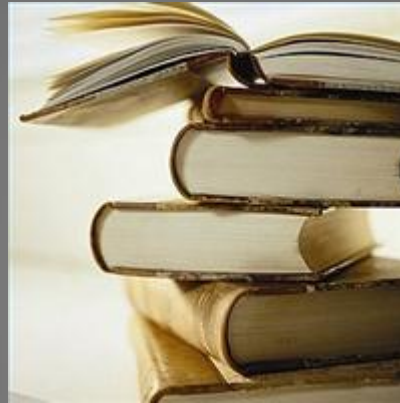
- Compare/Contrast the benefits and disadvantages of different internships in the field of publishing.

How to:



**Get the Internship
of Your Dreams**

What is Publishing?



- **Publishing** is the process of production and dissemination of literature or information – the activity of making information available for public view.

Types of Publishing

- Newspaper
- Periodicals
- **Book**
- Directory
- Academic
- Tie-In
- Independent Alternatives

Major/ Department Guide

- ADMINISTRATIVE
- ADVERTISING
- AUDIO
- ART & DESIGN
- **EDITORIAL**
- FINANCE
- HUMAN RESOURCES
- INFORMATION TECHNOLOGY
- INTERNET DEVELOPMENT
- LEGAL CONTRACTS
- MANAGING EDITORIAL
- MARKETING
- PRODUCTION
- PROMOTION
- PUBLICITY
- PUBLISHER'S OFFICE
- PURCHASING
- SALES
- SUBSIDIARY RIGHTS & PERMISSIONS

“The Big Six”

- Hachette Book Group
- HarperCollins
- Simon & Schuster
- Macmillan
- Penguin Group
- Random House



- Formerly known as Warner Books, Hachette got its current name when it was acquired by the European conglomerate Hachette Livre, which is a subsidiary of Lagardère. Now officially known as the Hachette Book Group USA (HBGUSA for short), it's known for a few of its big marquee imprints. And, although the Hachette name is not that old, the company is steeped in history; it began back in 1837 when one of its flagship imprints, Little, Brown and Company, was established. Hachette also acts as a distributor -- i.e. handles the dissemination of books from publishers to booksellers -- for some smaller publishers like Weinstein Books, Phaidon Press and Chronicle.
- Notable imprints: Little, Brown & Company; Grand Central; Orbit; FaithWords

Hachette Summer Internship

- Length of Internship: Full-time ten-week program (summer)
- Requirements:
 - College juniors and seniors who are candidates for a B.S. or B.A. degree
 - Strong interest in the book publishing
 - Exceptional writing skills a must
 - Majors preferred: English, creative writing, communications, media, public relations, marketing, or related course of study
 - Previous internships a plus
- Location: 237 Park Avenue. New York, NY 10017
- Application Due Date: March 31
- Payment: Paid Internship
- How To Apply For This Internship: Interested candidates must submit a resume and cover letter online via the following link:
http://www.hachettebookgroup.com/about_careers.aspx



- Macmillan is a collection of publishing companies owned by the German company Holtzbrinck. The company is home to a collection of trade publishers, academic publishers and a few magazines. Macmillan's trade houses are based in New York City, in the historic Flatiron building.
- Notable imprints: St. Martin's Press; Tor; Henry Holt; Farrar, Straus, & Giroux

Macmillan Internship

- None 😞
- All required you be in your first year of MBA program



RANDOM HOUSE

- The biggest trade publisher in the world, Random House is a division of the German conglomerate Bertelsmann. (Bertelsmann acquired Random House in 1998.) Founded in 1927, by Bennett Cerf and Donald Klopfer, the house made some of its first literary waves when it defended its U.S. publication of James Joyce's *Ulysses* in court. Now publishing everything under the sun, Random House moved into the children's market as far back as the 1930s and, in 1960, made one of its most significant acquisitions, buying Alfred A. Knopf. (Knopf, now an imprint at Random, remains one of the most widely-recognized literary imprints in the business, publishing such luminaries as John Cheever, Willa Cather and John Updike, along with more recent heavy hitters like Cormac McCarthy and Alice Munro.) The house now has outposts around the globe -- it is headquartered in New York City -- including offices in Canada, the U.K. and India.
- Notable imprints: Doubleday Broadway; Alfred A. Knopf; Bantam Dell; Crown Publishing Group

Random House Internship

- Length of Internship: 10 weeks in the summer
- Requirements:
 - Qualified candidates should be juniors entering their senior year of college.
 - Must have solid organizational and computer skills, outstanding communication abilities, and experience working effectively with colleagues.
 - Must have a strong interest in book publishing.
- Location: New York, NY/ Colorado Springs, CO (Waterbrook Press)/ Westminster, MD
- Application Due Date: March 1st
- Payment: Paid
- How To Apply For This Internship: Apply online at http://www.randomhouse.com/careers/cg_intern.html.



- Penguin Group is the second biggest trade publisher in the world, after Random House, and is a division of the British conglomerate Pearson. Penguin Group has locations across the globe and the American division, formally called Penguin Group USA, is housed on Hudson Street in New York City. Penguin Group dates back to the late 1800s, specifically 1838 when George Palmer Putnam and John Wiley founded the company in New York. Although Penguin is a major publisher which, like all the other big trade houses, publishes the full breadth of literature, it's often identified, especially outside the industry, for its Classics series. (Who hasn't read a classic literature title with that famous symbol of a little Penguin on its spine?) The publisher founded its Penguin Classics series in 1946, launching it with Homer *The Odyssey*.
- Notable imprints: Riverhead Books; Dutton; G.P. Putnam's Sons; Viking; Portfolio

Penguin Group Internship

- Length of Internship: Each Fall, Spring and Summer Internship Program Session is 10 weeks long.
- Requirements: Applicants must possess a strong interest in book publishing.
- Location: New York, NY
- Application Due Date:
 - Spring: January 15th
 - Summer: February 28th
 - Fall: August 15th
- Payment: Paid
- How To Apply For This Internship: Please email your resume and cover letter with the area of interest to: jobs@us.penguin.com



- A subsidiary of Rupert Murdoch's media empire, News Corp, HarperCollins is headquartered in New York City and has outposts in the UK, New Zealand, Australia and other spots. HarperCollins owns the Christian publisher, Zondervan, as well. Founded in 1817 by two brothers, James and John Harper, its early authors included Mark Twain, Thackeray, Dickens and the Bronte sisters.
- Notable imprints: Collins; William Morrow; Harper Entertainment; Amistad; Avon

HarperCollins Internship 1

- Length of Internship: One Semester
- Requirements:
 - Must be in active pursuit of a college degree as a Junior or Senior.
 - Must possess college-level understanding and use of English language;
 - Be detail-oriented, well-organized and able to set priorities under pressure.
- Location: New York, NY
- Application Due Date: Open- ended
- Payment: This internship is unpaid, and must be for academic credit.
- How To Apply For This Internship: Please email your resume and cover letter indicating your interest in Tween or Teen to Jobs@HarperCollins.com with the subject line KM-EI.

HarperCollins Internship 2

- Length of Internship: Throughout the summer.
- Requirements:
 - Students must be in either their Junior or Senior year of college
 - Related experience is preferred (e.g., school newspaper, prior publishing internship, etc.)
 - Strong interest in a publishing career
 - Excellent verbal and written communication skills and computer and organizational skills
- Location: New York, NY
- Application Due Date: March 23
- Payment: This internship is unpaid, and must be for academic credit.
- How To Apply For This Internship: If interested in this position please email resume and cover letter to jobs@harpercollins.com with the job code DG-SIP in the subject line.



- AKA S&S, was founded in 1924 by Richard L. Simon and M. Lincoln Schuster. And, like HarperCollins and Random House, which are both part of bigger media conglomerates, S&S is owned by CBS Corporation. Today S&S, which is a major trade house (the term “trade” means it publishes books for a general consumer audience as opposed to, say textbooks, for an academic audience), releases about 1,800 titles a year. And, like the other members of the “big six,” S&S is headquartered in New York City.
- Notable imprints: Scribner; Free Press; Pocket; Simon & Schuster

Simon & Schuster Internship

- Length of Internship: Throughout the summer.
- Requirements:
 - Have strong interpersonal, verbal/written communication skills, leadership and organizational abilities
 - Maintain a professional appearance, be enthusiastic, and have a demonstrated interest in publishing
- Location: New York, NY
- Application Due Date: Open Ended
- Payment: This internship is unpaid, and must be for academic credit.
- How To Apply For This Internship: Complete an online application at www.simonandschuster.biz/careers
 - Attach your resume and cover letter. Your cover letter should include area of interest (department and division). All resumes must be attached to the online application in order to be considered. **Resumes that are mailed or e-mailed will not be considered**

Conclusion

- Internship with the best fit (for me):
Random House

Why?

- Paid internship over college credit
 - During the Summer
 - 3 different location options

Works Cited

- For more internship/job information, go to:
www.bookjobs.com